



2020/2021 SPONSORSHIP OPPORTUNITIES



Rhiannon Giddens and Francesco Turrisi Photo: Karen Cox



- Partner with Asheville's finest theatre in presenting renowned international touring artists in music, theatre and dance

- Expand your company's visibility by reaching audiences of more than 55,000

- Reach a diverse audience active in our community

As a corporate sponsor, your business enables the Wortham Center for the Performing Arts to present a remarkable array of performances enriching the community in which you and your employees live.

Music:

Performances feature nationally recognized artists; past performers include a incredible array of Grammy Award winners and nationally recognized artists such as Rhiannon Giddens, Canadian Brass, Molly Tuttle, Darlingside, Béla Fleck, Susan Werner, Dougle MacLean and We Banjo Three.

Dance:

Our most popular performances, bringing you two shows from each troupe; past performances include MOMIX, Pilobolus, Alvin Ailey II, Paul Taylor Dance Company, Parsons Dance, DIAVOLO and Eisenhower Dance.

Theatre:

The best touring professional companies - from the classics to contemporary, including the highly acclaimed Aquila Theatre Company, LA TheatreWorks, Selected Shorts and Off-Broadway productions.

Special Attractions:

Captivating and awe-inspiring entertainment from some of the most creative performers in comedy, fringe, circus and performing arts, including YAMATO The Drummers of Japan, Paula Poundstone, The Peking Acrobats, Jen Kober, The Capitol Steps and Rhythmic Circus.

Matinee Series & Y.E.S. Fund

Every year, more than 10,000 students deepen their knowledge of literature, history and other cultures through curriculum-based performing arts events at the Wortham Center.

As a Matinee Series sponsor your business increases access for all students by directly supporting the Matinee shows, workshops and scholarships for children from low income situations.



Photo: Hayley Benton

Artist-in-Residence Sponsor - Exclusive

Wortham Center's Artist-In-Residence program creates extended artist time and services in our community, deepening connections and presenting opportunities through special classes, workshops and performances.

Ticket Stock Sponsorship

Put your message in front of 85K audience members each season! This unique opportunity features your business name/logo and message, or discount offer, printed on Wortham Center tickets.

For more information, contact:

Jennifer Hampton • Development Director

828.210.9849 • jennifer@worthamarts.org

**COMPAGNIA
BACCALÀ**
2019/2020 Season



\$5000
LEAD SPONSOR

Support any four performances during the Wortham Center Presents Season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Full page ad in Playbill – *Total distribution 8,000*
- Logo placement in the season brochure – *20,000 copies*
- Logo placement on all direct mail for sponsored series – *Up to 12,000 total distribution*
- Logo placement in all paid advertising for sponsored events
- Logo placement on lobby posters
- Recognition on title page in Playbill

DIGITAL

- Logo placement on the Wortham Center website with link – *12,500 monthly visits*
- Ad placement in a Wortham Center eNewsletter
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website – *10,000+ followers*

TICKETS*

- Twenty-two (22) complimentary single tickets, orchestra level, for performances throughout the season (maximum six (6) per show)
- Discounted tickets (\$5 off) for your employees to all Wortham Center Presents attractions

* Some exceptions may apply

MORE

- Recognition during curtain speech at sponsored performances
- Opportunity to display brochures, make special offers or host an informational table at a sponsored event
- Deeply discounted use of the Diana Wortham Theatre, Tina McGuire Theatre or Henry LaBrun Studio for meetings, presentations, training sessions or special events — based on availability

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DREAMERS' CIRCUS
2019/2020 Season



\$3000
SUPPORTING
SPONSOR

Support any two performances during the Wortham Center Presents Season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Half page ad in Playbill – *Total distribution 8,000*
- Logo placement in the season brochure – *20,000 copies*
- Logo placement in all paid advertising for events within sponsored series
- Logo placement on lobby posters
- Logo placement on all direct mail for sponsored event – *Up to 12,000 total distribution*
- Recognition on title page in Playbill for sponsored event

DIGITAL

- Logo placement on the Wortham Center website with link – *12,500 monthly visits*
- Ad placement in a Wortham Center eNewsletter
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website – *10,000+ followers*

TICKETS*

- Twelve (12) complimentary single tickets, orchestra level, for performances throughout the season (maximum six (6) per show)
- Discounted tickets (\$5 off) for your employees to sponsored event

* Some exceptions may apply

MORE

- Recognition during curtain speech at the sponsored performances
- Opportunity to display brochures, make special offers or host an informational table at a sponsored event
- Discounted use of the Diana Wortham Theatre, Tina McGuire Theatre or Henry LaBrun Studio for meetings, presentations, training sessions or special events — based on availability

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BALLETX
2019/2020 Season



\$1500
PERFORMANCE
SPONSOR

Support one performance during the Wortham Center Presents season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Quarter page ad in Playbill – *Total distribution 8,000*
- Logo placement in the season brochure – *20,000 copies*
- Logo placement in all paid advertising for sponsored event
- Name mention on lobby posters
- Logo placement on all direct mail for sponsored event – *Up to 12,000 total distribution*
- Recognition on title page in Playbill for sponsored event

DIGITAL

- Logo placement on the Wortham Center website with link – *12,500 monthly visits*
- Ad placement in a Wortham Center eNewsletter
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website – *10,000+ followers*

TICKETS*

- Six (6) complimentary single tickets, orchestra level, for Mainstage performances throughout the season
- Discounted tickets (\$5 off) for your employees to sponsored event

* Some exceptions may apply

MORE

- Recognition during curtain speech at the sponsored performance
- Opportunity to host an informational table at a sponsored event

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