



2021/2022
**SPONSORSHIP
OPPORTUNITIES**

**SUSAN
WERNER**



- Partner with Asheville's finest theatre in presenting renowned international touring artists in music, theatre and dance.
- Expand your company's visibility by reaching audiences of more than 55,000 people.
- Reach a diverse audience active in our community.

As a corporate sponsor, your business enables the Wortham Center for the Performing Arts to present a remarkable array of performances enriching the community in which you and your employees live.

MUSIC:

Performances feature nationally recognized artists. Past performers include an incredible variety of Grammy Award-winning and nationally recognized artists, like Rhiannon Giddens, Bela Fleck, Susan Werner, Dougie MacLean and Canadian Brass.

DANCE:

Our most popular performances, bringing you two shows from each troupe. Past performances include MOMIX, Pilobolus, Alvin Ailey II, Paul Taylor Dance Company, Parsons Dance, DIAVOLO and Eisenhower Dance.

THEATRE:

The best touring companies, from the classics to contemporary, including the highly acclaimed Aquila Theatre Company, L.A. TheatreWorks, Selected Shorts and off-Broadway productions.

SPECIAL ATTRACTIONS:

Captivating and awe-inspiring entertainment from some of the most creative performers in comedy, fringe, circus and performing arts, including YAMATO: The Drummers of Japan, Paula Poundstone, The Peking Acrobats, Mummenschanz and Rhythmic Circus.

MATINEE SERIES & Y.E.S. FUND:

Every year, more than 10,000 students deepen their knowledge of literature, history and other cultures through curriculum-based performing arts events at the Wortham Center.

As a Matinee Series sponsor, your business increases access for all students by directly supporting the Matinee shows, workshops and scholarships for underserved children.



ARTIST-IN-RESIDENCE SPONSOR:

Wortham Center's Artist-In-Residence program creates extended artist time and services in our community — deepening connections and presenting opportunities through special classes, workshops and performances.

TICKET STOCK SPONSORSHIP:

This unique opportunity features your business name/logo and message (or discount offer) printed on the tickets distributed for all performances that take place in the Wortham Center.

For more information, contact:

Jennifer Zemp • Development Director
828.210.9849 • jennifer@worthamarts.org



**DANCE THEATRE
OF HARLEM**

**\$5,000
LEAD SPONSOR**

Support any four performances during the *Wortham Center Presents* season.



SPONSOR BENEFITS & RECOGNITION

PRINT

- Full-page ad in playbill — *Total distribution 7,000 copies*
- Logo placement in the season brochure — *16,000 copies*
- Logo placement in paid advertising — *for ads featuring a single performance*
- Recognition on title page of playbills for sponsored performances

DIGITAL

- Logo placement on the Wortham Center website with link — *50,000 monthly pageviews*
- Full-page ad in digital playbills
- Sponsor spotlight in a Wortham Center eNewsletter
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website — *10,000+ followers*
- Recognition on-site via digital displays in lobby

TICKETS*

- Twenty-five (25) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season — *maximum six (6) per show*
- Discounted tickets (\$5 off) for your employees for *Wortham Center Presents* performances

*Some exceptions may apply.

MORE

- Recognition during curtain speech at the sponsored performances
- Opportunity to display brochures, make special offers or host an informational table at sponsored event
- Deeply discounted use of the Diana Wortham Theatre, Tina McGuire Theatre or Henry LaBrun Studio for meetings, presentations, training sessions or special events — *based on availability*

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THE PEKING ACROBATS



\$3,000 SUPPORTING SPONSOR

Support any two performances during the *Wortham Center Presents* season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Half-page ad in playbill — *Total distribution 7,000 copies*
- Logo placement in the season brochure — *16,000 copies*
- Logo placement in paid advertising — *for ads featuring a single performance*
- Recognition on title page of playbills for sponsored performances

DIGITAL

- Logo placement on the Wortham Center website with link — *50,000 monthly pageviews*
- Half-page ad in digital playbills
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website — *10,000+ followers*

TICKETS*

- Twelve (12) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season — *maximum six (6) per show*
- Discounted tickets (\$5 off) for your employees for *Wortham Center Presents* performances

*Some exceptions may apply.

MORE

- Recognition during curtain speech at the sponsored performances
- Opportunity to display brochures, make special offers or host an informational table at sponsored event
- Deeply discounted use of the Diana Wortham Theatre, Tina McGuire Theatre or Henry LaBrun Studio for meetings, presentations, training sessions or special events — *based on availability*

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THE
KINGDOM
CHOIR



\$1,500

PERFORMANCE SPONSOR

Support one performance during
the *Wortham Center Presents* season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Quarter-page ad in playbill — *Total distribution 7,000 copies*
- Logo placement in the season brochure — *16,000 copies*
- Recognition on title page of playbills for sponsored performance

DIGITAL

- Quarter-page ad in digital playbill
- Logo placement on the Wortham Center website with link — *50,000 monthly pageviews*

TICKETS*

- Six (6) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season
- Discounted tickets (\$5 off) for your employees for *Wortham Center Presents* performances

*Some exceptions may apply.

MORE

- Recognition during curtain speech at the sponsored performance
- Opportunity to host an informational table at the sponsored event

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