



- Partner with Asheville's finest theatre in presenting renowned international touring artists in music, theatre and dance.
- by reaching audiences of more than 55,000





As a corporate sponsor, your business enables the Wortham Center for the Performing Arts to present a remarkable array of performances enriching the community in which you and your employees live.

MUSIC

Performances feature nationally recognized artists. Past performers include an incredible variety of Grammy Award-winning and nationally recognized artists, like Rhiannon Giddens, Bela Fleck, Susan Werner, Dougie Maclean and Canadian Brass.

DANCE

Our most popular performances, bringing you two shows from each troupe. Past performances include MOMIX, Pilobolus, Alvin Ailey II, Paul Taylor Dance Company, Parsons Dance, DIAVOLO and Eisenhower Dance.

THEATRE

The best touring companies, from the classics to contemporary, including the highly acclaimed Aquila Theatre Company, L.A. TheatreWorks, Selected Shorts and off-Broadway productions.

SPECIAL ATTRACTIONS

Captivating and awe-inspiring entertainment from some of the most creative performers in comedy, fringe, circus and performing arts, including YAMATO: The Drummers of Japan, Paula Poundstone, The Peking Acrobats, Mummenschanz and Rhythmic Circus.

Matinee Series & Y.E.S. Fund

Every year, more than 10,000 students deepen their knowledge of literature, history and other cultures through curriculum-based performing arts events at the Wortham Center.

As a Matinee Series sponsor, your business increases access for all students by directly supporting the Matinee shows, workshops and scholarships for underserved children.



Photo: Wortham Arts Summer Camps courtesy of Bright Star Touring Theatre

Artist-in-Residence Sponsor

Wortham Center's Artist-In-Residence program creates extended artist time and services in our community - deepening connections and presenting opportunities through special classes, workshops and performances.

Ticket Stock Sponsorship

This unique opportunity features your business name/logo and message (or discount offer) printed on the tickets distributed for all performances that take place in the Wortham Center.

For more information, contact:



\$10,000
WORTHAM ARTS
SUMMER CAMP
SPONSOR



1 exclusive sponsorship available Wortham Arts Summer Camp presented by {insert business name}

SPONSOR BENEFITS & RECOGNITION

PRINT

- Logo placement and name recognition in Summer Camp brochure
- Logo placement and name recognition on Summer Camp lobby posters
- Logo placement and name recognition on Summer Campers T-shirts
- Full-page ad in playbill Total distribution 5,000 copies
- Logo placement in the season brochure 16,000 copies
- Logo placement and name recognition in Summer Camp section of season brochure

DIGITAL

- Logo placement on the Wortham Center website with link 30,000 monthly pageviews
- Logo placement and name recognition on Summer Camp website page
- Full-page ad in digital playbill
- Sponsor Spotlight in a Wortham Center e-Newsletter
- Logo placement and name recognition in all e-Newsletter Summer Camp messages
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website – 10,000+ followers

TICKETS*

- Twenty-five (25) complimentary single tickets, orchestra level, for performances in the Wortham Center Presents season *Maximum six* (6) per show
- Ten (10) tickets to the annual Friends VIP and Preview Party 250-300 attendance each night
- Five (5) tickets to each Summer Camp final performance Three performances
- Discounted tickets (\$10 off) for your employees for Wortham Center Presents performances
- * Some exceptions may apply

For more information, contact:



\$10,000 STUDENT MATINEE SERIES SPONSOR



1 exclusive sponsorship available

Wortham Center Matinee Series presented by {insert business name}

As the Wortham Center Matinee Series sponsor, you will be providing scholarships to allow low-income students have access to the arts.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Logo placement and name recognition in Matinee Series brochure
- Logo placement and name recognition on Matinee Series lobby posters
- Full-page ad in playbill Total distribution 5,000 copies
- Logo placement on Matinee Series page of playbill
- Logo placement in the season brochure 16,000 copies
- Logo placement and name recognition in Matinee Series section of season brochure

DIGITAL

- Logo placement on the Wortham Center website with link 30,000 monthly pageviews
- Full-page ad in digital playbill
- Sponsor Spotlight in a Wortham Center e-Newsletter
- Logo placement and name recognition in all e-Newsletter Matinee Series messages
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website – 10,000+ followers

TICKETS*

- Twenty-five (25) complimentary single tickets, orchestra level, for performances in the Wortham Center Presents season Maximum six (6) per show used at performances that have a matinee component
- Ten (10) tickets to the annual Friends VIP and Preview Party 250-300 attendance each night
- Five (5) tickets to each Matinee Series performance *Nine matinee performances*
- Discounted tickets (\$10 off) for your employees for Wortham Center Presents performances
- * Some exceptions may apply

For more information, contact:



\$5000 **LEAD SPONSOR**



Support any four (4) performances during the *Wortham Center Presents* Season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Full page ad in Playbill Total distribution 5,000 copies
- Logo placement in playbill of sponsored performance and in playbill insert
- Logo placement in the season brochure 16,000 copies
- Logo placement in paid advertising for ads featuring a single performance
- Logo placement on lobby posters

DIGITAL

- Logo placement on the Wortham Center website with link 30,000 monthly pageviews
- Recognition in the Wortham Center digital lobby display
- Full page ad in digital playbill
- Sponsor Spotlight in a Wortham Center e-Newsletter
- Logo placement in e-Newsletter performance sponsor
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website – 10,000+ followers

TICKETS*

- Twenty-five (25) complimentary single tickets, orchestra level, for performances *Wortham Center Presents* season *Maximum six (6) per show*
- Five (5) tickets to the annual Friends VIP and Preview Party 250-300 attendance each night
- Discounted tickets (\$5 off) for your employees to all *Wortham Center Presents* performances
- * Some exceptions may apply

MORE

- Recognition during curtain speech at sponsored performances
- Opportunity to display brochures, make special offers or host an informational table at a sponsored event
- Invitation to pre-show receptions and complimentary drinks in the Ackermann Cole Lounge at select performances

For more information, contact:





SUPPORTING SPONSOR



Support any two (2) performances during the *Wortham Center Presents* season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Half page ad in Playbill Total distribution 5,000 copies
- Logo placement in playbill of sponsored performance and in playbill insert
- Logo placement in the season brochure 16,000 copies
- Logo placement in paid advertising for ads featuring a single performance
- Logo placement in lobby posters

DIGITAL

- Logo placement on the Wortham Center website with link 30,000 monthly pageviews
- Half-page ad in digital playbills
- Sponsor Spotlight in a Wortham Center e-Newsletter
- Logo placement in e-Newsletter performance sponsor
- Social media post highlighting your business on the Wortham Center's Facebook page, with a link to your website – 10.000+ followers

TICKETS*

- Twelve (12) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season *Maximum six (6) per show*
- Discounted tickets (\$5 off) for your employees for all *Wortham Center Presents* performances
- * Some exceptions may apply

MORE

- Recognition during curtain speech at the sponsored performances
- Invitation to pre-show receptions and complimentary drinks in the Ackermann Cole Lounge at select performances

For more information, contact:



\$1500 PERFORMANCE

SPONSOR



Support one (1) performance during the Wortham Center Presents season.

SPONSOR BENEFITS & RECOGNITION

PRINT

- Quarter page ad in Playbill Total distribution 5,000 copies
- Logo placement in playbill of sponsored performance and in playbill insert
- Logo placement in the season brochure 16,000 copies
- Logo placement in lobby posters

DIGITAL

- Logo placement on the Wortham Center website with link 30,000 monthly pageviews
- Quarter-page ad in digital playbill
- Sponsor Spotlight in a Wortham Center e-Newsletter
- Logo placement in e-Newsletter performance sponsor

TICKETS*

- Six (6) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season
- Discounted tickets (\$5 off) for your employees for *Wortham Center Presents* performances
- * Some exceptions may apply

MORE

- Recognition during curtain speech at the sponsored performance
- Invitation to pre-show receptions and complimentary drinks in the Ackermann Cole Lounge at select performances

For more information, contact: