DIANA WORTHAM THEATRE

TINA MCGUIRE THEATRE

HENRY LABRUN STUDIO



18 Biltmore Avenue • Asheville, NC 28801 (828) 257-4530 • worthamarts.org

Tina McGuire Theatre

	Public/For Profit	Nonprofit	
RATES			
Base Rent – Performance	\$400.00	\$250.00	
Rehearsal/Dark Day	\$250.00	\$125.00	
Box Office Charge/Ticket Set Up	\$50.00	\$50.00	
Facility Charge (Tickets \$10 to \$14.99)	\$0.50	\$0.50	Per ticket sold
Facility Charge (Tickets \$15 and up)	\$1.00	\$1.00	Per ticket sold
Per Ticket Fee	\$0.65	\$0.65	
Comp Fee Per Issued	\$0.15	\$0.15	
Credit Card Fee	3.8%	3.8%	
Non-ticketed Event Fee (non-ticketed public event)	\$85.00	\$85.00	
Marquee Display Upgrade	\$75.00	\$75.00	
Technical Director/Technical Lead 4-hour prep time charged to all events	\$30/hr	\$30/hr	4 hr minimum call
Technical Crew	\$20/hr	\$20/hr	4 hr minimum call
Sound Engineer	\$250/day	\$250/day	
Equipment	TBD	TBD	DWT Equip. Rates
House Manager/Venue Associate	\$20.00/hr	\$20.00/hr	4 hr minimum call
Ushers (2 required, 3 if attendance over 50)	\$12/hr	\$12/hr	4 hr minimum call
Cleaning/Reset	\$50.00	\$50.00	
Ticketing Fee Schedule (paid by ticket purchaser)			
Ticket Price	Building Operations Fee		
\$9.99 and under		n/a	
\$10.00 to \$14.99		\$1.50	
\$15.00 to \$24.99		\$1.50	
\$25.00 and up		\$3.00	
Additional fees may apply based on method of purchase	2.		

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Henry LaBrun Studio

RATES

Base Rent	\$70/hr	\$50/hr	
Rehearsal/Dark Day	n/a	n/a	
Box Office Charge/Ticket Set Up	\$25.00	\$25.00	
Facility Charge (Tickets \$10 to \$14.99)	\$0.50	\$0.50	Per ticket sold
Facility Charge (Tickets \$15 and up)	\$1.00	\$1.00	Per ticket sold
Per Ticket Fee	\$0.65	\$0.65	
Comp Fee Per Issued	\$0.15	\$0.15	
Credit Card Fee	3.8%	3.8%	
Non-ticketed Event Fee (non-ticketed public event)	\$50.00	\$50.00	
Marquee Display Upgrade	\$75.00	\$75.00	
Technical Director/Technical Lead 4-hour prep time charged to all events	\$30/hr	\$30/hr	4 hr minimum call
Technical Crew	\$20/hr	\$20/hr	4 hr minimum call
Sound Engineer	\$250/day	\$250/day	
Equipment	TBD	TBD	DWT Equip. Rates
House Manager/Venue Associate	\$20.00/hr	\$20.00/hr	4 hr minimum call
Ushers (1 required, 2 if attendance over 50)	\$12/hr	\$12/hr	4 hr minimum call
Cleaning/Reset	\$30	\$30	
Ticketing Fee Schedule (paid by ticket purchaser)	Building Operations		
Ticket Price	Fee		
\$9.99 and under			n/a
\$10.00 to \$14.99		\$1.50	
\$15.00 to \$24.99		\$1.50	
\$25.00 and up		\$3.00	

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