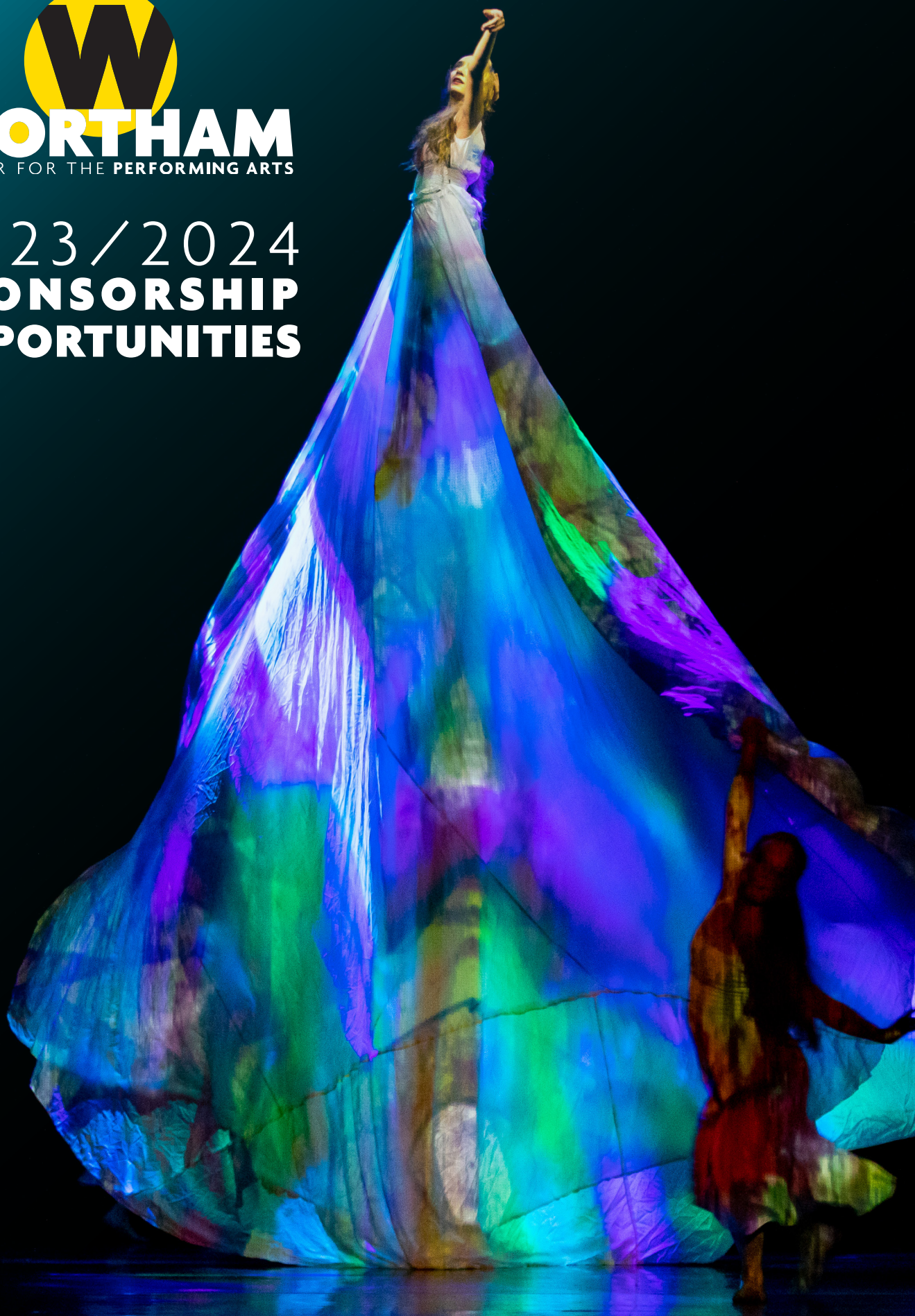




**WORTHAM**  
CENTER FOR THE PERFORMING ARTS

# 2023/2024 SPONSORSHIP OPPORTUNITIES





## MOMIX 2022/2023 Season



- Partner with Asheville's finest theatre in presenting renowned international touring artists in music, theatre and dance.

- Expand your company's visibility by reaching audiences of more than 55,000.

- Reach a diverse audience active in our community.

As a corporate sponsor, your business enables the Wortham Center to present a remarkable array of performances, enriching the community in which you and your employees live.

### MUSIC

Performances feature nationally recognized artists. Past performers include an incredible variety of Grammy Award-winning and nationally recognized artists, such as Rhiannon Giddens, Bela Fleck, Susan Werner, Dougie Maclean, and A.J. Croce.

### DANCE

Our most popular performances, bringing you two shows from each troupe. Past performances include MOMIX, Pilobolus, Alvin Ailey II, Paul Taylor Dance Company, Parsons Dance, DIAVOLO, and Complexions Contemporary Dance.

### THEATRE

The best touring companies, from the classics to contemporary, including the highly acclaimed Aquila Theatre, L.A. TheatreWorks, *Selected Shorts*, and award-winning off-Broadway productions.

### SPECIAL ATTRACTIONS

Captivating and awe-inspiring entertainment from some of the most creative performers in comedy, fringe, circus, and performing arts, including YAMATO: The Drummers of Japan, Paula Poundstone, The Peking Acrobats, Mummenschanz, Malevo, and The Comedy Zone.

### ARTS FOR ALL KIDS

#### Student Series & Y.E.S. Fund

Every year, more than 5,000 students deepen their knowledge of literature, history, and other cultures through curriculum-based performing arts events at the Wortham Center.

As an Arts for All Kids sponsor, your business increases access for all students by directly supporting the *Student Series* shows, workshops, and scholarships for underserved students.



Photo: Wortham Center's Free Play Day, March 2023.

### Artist-in-Residence Sponsor

Wortham Center's Artist-In-Residence program creates extended artist time and services in our community - deepening connections and presenting opportunities through special classes, workshops and performances.

### Ticket Stock Sponsorship

This unique opportunity features your business name/logo and message (or discount offer) printed on the tickets distributed for all performances that take place in the Wortham Center.

For more information, contact:

**Jennifer Zemp • Development Director**

828.210.9849 • [jennifer@worthamarts.org](mailto:jennifer@worthamarts.org)



**PETE THE CAT**  
TheaterWorks USA  
2022/2023 Season

\$7,500

**ARTS FOR ALL KIDS  
SPONSOR**



Support any six (6) performances during the *Wortham Center Presents* season and the Arts for All Kids program.

**SPONSOR BENEFITS & RECOGNITION**

**PRINT**

- Full-page ad in playbill – *Total distribution 5,000 copies*
- Logo placement in playbill of sponsored performance and in playbill insert (if applicable)
- Logo placement in the season brochure – *16,000 copies*
- Logo placement in paid advertising – for ads featuring a single performance
- Logo placement in Arts for All Kids brochure
- Logo placement on lobby posters

**DIGITAL**

- Logo placement on the Wortham Center website with link – *32,000 monthly pageviews*
- Logo placement and name recognition on Arts for All Kids webpage
- Sponsor recognition in a Wortham Center eNewsletter
- Logo placement and name recognition in all eNewsletter Arts for All Kids messages
- Social media post highlighting your business on the Wortham Center's Facebook and Instagram accounts – *10,000 + followers*

**TICKETS\***

- Twenty-five (25) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season – *maximum six (6) per show*
- Ten (10) tickets to the annual Friends Preview Party
- Five (5) tickets to each Summer Camp final performance
- Discounted tickets (\$10 off) for your employees for *Wortham Center Presents* performances

\* Some exceptions may apply

**MORE**

- Recognition during curtain speech at sponsored performances and at *Student Series* performances.
- Opportunity to display brochures, make special offers or host an information table at sponsored event
- Invitation to pre-show receptions and complimentary drinks in the Ackermann Cole Lounge at select performances

For more information, contact:

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**As the Arts for All Kids sponsor, you will be supporting arts in education for more than 5,000 children and help fund field trips to performances, community and in-school workshops, and scholarships for children to attend classes and summer camps.**

Photo by Jeremy Daniel



**SOWETO GOSPEL CHOIR**  
2022/2023 Season



**\$5000**  
**LEAD SPONSOR**

Support any four (4) performances during the *Wortham Center Presents* season.

**SPONSOR BENEFITS & RECOGNITION**

**PRINT**

- Full page ad in Playbill – *Total distribution 5,000 copies*
- Logo placement in playbill of sponsored performance and in playbill insert (if applicable)
- Logo placement in the season brochure – *16,000 copies*
- Logo placement in paid advertising – for ads featuring a single performance
- Logo placement on lobby posters

**DIGITAL**

- Logo placement on the Wortham Center website with link – *32,000 monthly pageviews*
- Recognition in the Wortham Center digital lobby display
- Sponsor recognition in a Wortham Center e-Newsletter
- Social media post highlighting your business on the Wortham Center's Facebook and Instagram accounts – *10,000+ followers*

**TICKETS\***

- Twenty-five (25) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season – *Maximum six (6) per show*
- Five (5) tickets to the annual Friends Preview Party
- Discounted tickets (\$5 off) for your employees to all *Wortham Center Presents* performances

\* Some exceptions may apply

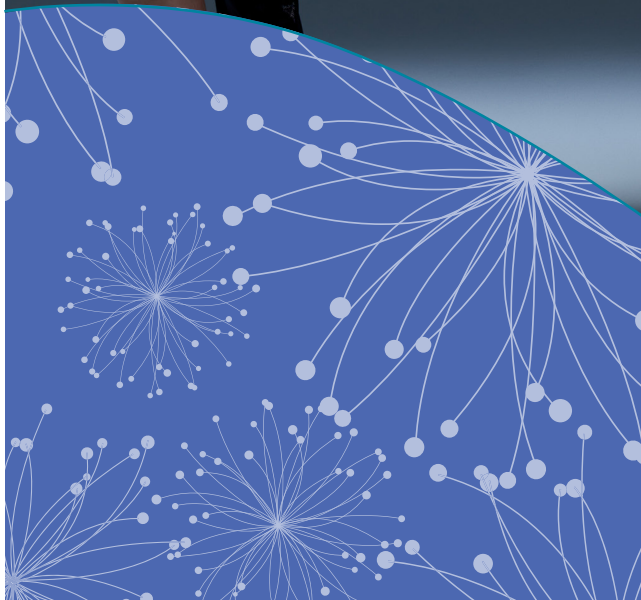
**MORE**

- Recognition during curtain speech at sponsored performances
- Opportunity to display brochures, make special offers or host an informational table at a sponsored event
- Invitation to pre-show receptions and complimentary drinks in the Ackermann Cole Lounge at select performances

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**COMPLEXIONS  
CONTEMPORARY BALLET**  
2022/2023 Season



**\$3000  
SUPPORTING  
SPONSOR**

Support any two (2) performances during the *Wortham Center Presents* season.

**SPONSOR BENEFITS & RECOGNITION**

**PRINT**

- Half-page ad in playbill – *Total distribution 5,000 copies*
- Logo placement in playbill of sponsored performance and in playbill insert (if applicable)
- Logo placement in the season brochure – *16,000 copies*
- Logo placement in paid advertising – for ads featuring a single performance
- Logo placement on lobby posters

**DIGITAL**

- Logo placement on the Wortham Center website with link – *32,000 monthly pageviews*
- Sponsor recognition in a Wortham Center e-Newsletter
- Social media post highlighting your business on the Wortham Center's Facebook and Instagram accounts – *10,000+ followers*

**TICKETS\***

- Twelve (12) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season – *Maximum six (6) per show*
- Discounted tickets (\$5 off) for your employees for all *Wortham Center Presents* performances

\* Some exceptions may apply

**MORE**

- Recognition during curtain speech at sponsored performances
- Invitation to pre-show receptions and complimentary drinks in the Ackermann Cole Lounge at select performances

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**STEWART/OWEN DANCE**  
2022/2023 Season



**\$1500**  
**PERFORMANCE**  
**SPONSOR**

Support one (1) performance during the *Wortham Center Presents* season.

**SPONSOR BENEFITS & RECOGNITION**

**PRINT**

- Quarter-page ad in playbill – *Total distribution 5,000 copies*
- Logo placement in playbill of sponsored performance and in playbill insert (if applicable)
- Logo placement in the season brochure – *16,000 copies*
- Logo placement on lobby posters

**DIGITAL**

- Logo placement on the Wortham Center website with link – *32,000 monthly pageviews*
- Sponsor recognition in a Wortham Center e-Newsletter
- Logo placement in e-Newsletter performance sponsor

**TICKETS\***

- Six (6) complimentary single tickets, orchestra level, for performances in the *Wortham Center Presents* season
- Discounted tickets (\$5 off) for your employees for *Wortham Center Presents* performances

\* Some exceptions may apply

**MORE**

- Recognition during curtain speech at sponsored performance
- Invitation to pre-show receptions and complimentary drinks in the Ackermann Cole Lounge at select performances

For more information, contact:

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